



*the* **Caroler**

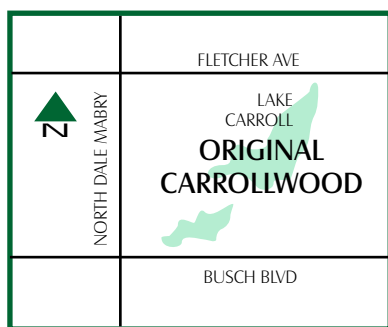
**Original Carrollwood's  
Community Newsletter  
Printed Continuously Since 1960**

Delivered monthly to all homes via US Mail and published on the community website

[www.originalcarrollwood.com](http://www.originalcarrollwood.com)

### Original Carrollwood

- 931 homes established around Lake Carroll
- One of Hillsborough's key communities
  - A close knit, professional neighborhood
  - Lovely amenities... miles of sidewalks, shady trees, pocket parks and sandy beaches
- Annual community events: Spring Egg Hunt, Pirate Dance, July 4th Parade, Halloween Parade, December Luminarias & Boat Parade



### Advertise in Original Carrollwood!

**Dawn Hudson**  
Editor and Ad Sales  
813/842-7064  
[dawnhudson@tampabay.rr.com](mailto:dawnhudson@tampabay.rr.com)

**Make checks payable to:**  
Dawn Hudson, Editor  
13014 North Dale Mabry #635  
Tampa, FL 33618

### Placement

### Ad Specs

### Rate Per Issue

Outside Back Cover	7 1/2" w x 10" h	\$275
Inside Covers	7 1/2" w x 10" h	\$250
Full Page	7 1/2" w x 10" h	\$225
1/2 Page	7 1/2" w x 4 7/8" h	\$140
1/4 Page	3 5/8" w x 4 7/8" h	\$75
1/8 Page	3 5/8" w x 2 3/8" h	\$45

All Ads are Black & White  
No Contracts - No Minimums  
Pre-Payment Required

### Insert, Single Sheet

Maximum size 8" w x 10 1/2" h - \$200. Supply 1,000 copies

### Classifieds

\$20/month for 25 words

### How to Advertise

- Call or email asap to reserve space
- Send ad (PDF or JPEG) via email to [dawnhudson@tampabay.rr.com](mailto:dawnhudson@tampabay.rr.com)
- Need an ad designed? We do that!  
Call to discuss ideas and pricing
- Payment is due upon placement

**DEADLINE IS THE 14TH OF EACH MONTH**